

Open House

1-2 Weeks Prior

1. Make a flier to share with neighbors
2. Send info to Imran to make a website for your property - Share link of website with your sellers to share to their sphere of influence.
3. Make a [video](#) of the property to advertise Open House
4. Make a Open House Flyer
 - Share on Facebook with Friends
 - Share on Facebook Groups
 - i. Local “moving to...” Groups
 - ii. Investor groups
 - iii. Niche groups that work best for the home
 - Send out email to clients - let them know where you will be
 - Send message to your vendors and invite them and their clients

Day of Event

1. Outside:
 - Open House Signs (4)
 - Balloons
 - Lemonade Stand
 - Sign for code at gate
2. Inside:
 - QR Code Login
 - Neighborhood Properties for sale list
 - Welcome Signs
 - Charcuterie Cutting Board
 - Drinks
 - Chocolates
 - MLS Sheets of property
3. Youtube - [Open House Video](#)
 - Or Search Investing N Florida YouTube then find Open House video under “Quick Instructions” Playlist